

# **GrittyFOAM®**

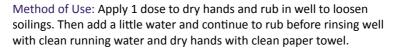


## **Product Information Sheet**



Description: rich-cream heavy duty FOAMING hand cleanser with suspended, non-abrasive cornmeal bio-scrubbers™ for deep-cleaning action. The rapid and effective cleansing action, combined with excellent skin feel during and after use, encourages compliance.

Usage: For use at the end of each work period, or more frequently if required, to remove synthetic and mineral based oils and greases, plus most other ingrained industrial contaminants, such as synthetic and petroleum based oils, greases & lubricants and general dirt and grime.





| Feature  | Benefit   |  |  |
|--|---|--|--|
| Patented Foaming<br>Technology   | Transforms 3ml of heavy duty hand cleansing liquid into up to five times the volume in rich-cream foam containing uniquely suspended bio-scrubbers™.  |  |  |
| Deep-Cleaning<br>Action  | The natural, non-abrasive and biodegradable cornmeal bio-scrubbers™ give an effective and efficient deep-cleaning action without damaging the skin or harming the environment.  |  |  |
| Rapid Cleansing<br>Action  | The instant foam lather spreads rapidly and easily across all parts of the hands and forearms to emulsify the dirt and grime for thorough and efficient cleansing.  |  |  |
| Quick Rinsing  | Low surface tension foam formula enables quick rinsing to help save time and reduce water and associated energy consumption.  |  |  |
| Gentle, Effective<br>Formula   | Non-aggressive formula leaves hands clean, fresh and feeling smooth and conditioned. Clinical TEWL tests show that after repeated, daily use the hands remain in healthy condition.   |  |  |
| Moisturises  | Contains glycerin, a highly effective and environmentally friendly humectant, to help leave the skin soft and moisturised.  |  |  |
| Environmentally Certified  Ecologo Certified Hand Clearer Control Hand C | Certified by EcoLogo™, North America's largest, most respected environmental standard and certification mark; and USDA BioPreferred® to independently verify that the formulation contains 80% of renewable bio-based ingredients. Also, all cartridge components and packaging are recyclable. |  |  |
| Less Product Used  | Unique foam format delivers the optimum amount required for an effective hand wash, providing up to 45% more hand washes per litre compared with traditional hand cleansers.  |  |  |
| Hygienic   | The cartridge is ultrasonically sealed during the manufacturing process to protect the product. The unique patented pump is designed to prevent air ingress into the cartridge during normal use and thus minimise the risk of external contamination.  |  |  |
| No Wastage   | As no air passes back through the pump the cartridge collapses during normal use to maximise evacuation of product.   |  |  |



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#### **Technical Data**

Ingredients: AQUA, ZEA MAYS (CORN) KERNEL MEAL, SODIUM LAURETH SULFATE, TEA-LAURYL SULFATE, POLYGLYCERIN-6, COCO-GLUCOSIDE, ACRYLATES COPOLYMER, COCAMIDOPROPYL BETAINE, LIMONENE, GLYCERIN, CITRIC ACID, TETRASODIUM IMINODISUCCINATE, SODIUM HYDROXIDE, 2-BROMO-2-NITROPROPANE-1,3-DIOL, METHYLCHLOROISOTHIAZOLINONE, MAGNESIUM NITRATE,

MAGNESIUM CHLORIDE, BHT, SODIUM CHLORIDE

Handling Instructions: Avoid contact with eyes. In case of contact with eyes, rinse immediately with plenty of water (for at least 10 minutes) and seek medical advice.

Shelf Life: This product has a shelf life of 30 months from the date of manufacture.

Regulatory Compliance: This product complies with Regulation EC No 1223/2009 on Cosmetic Products.

Safety Data sheets available from www.debgroup.com/msds

### **Product Testing**

| Test Type  | Comment   |  |
|--|---|--|
| Dermatologically Tested  | The 48hr Single Patch Test results have been validated by a dermatologist to show the product to be 'non-irritant'.   |  |
| Toxicological Approval   | Formulation assessed by a toxicologist and declared safe to use.  |  |
| Trans Epidermal Water<br>Loss (TEWL) Tests   | Comparative clinical tests by Aspen Clinical Research in April 2012 produced a TEWL value of 13.06 g/h/m² after repeated daily use of GrittyFOAM®, showing that the hands remain in healthy condition. The test also showed that GrittyFOAM® is kinder to the skin than all leading competitive products included in the tests. |  |
| EcoLogo Certified  EcoLogo Certified and Clearer CCD-104  ECOLOGO CERTIFIED AND CONTROL OF THE PRODUCT NECESSARY PRODUCT NECESSARY NECES | Provides customers with assurance that the product meets the stringent standards of environmental leadership, reflecting the entire life cycle of the product.  |  |
| USDA BioPreferred®<br>Certified  | Assures customers that the product contains 80% of independently verified renewable bio-based ingredients. The amount of bio-based ingredients are third-party certified and strictly monitored by USDA.  |  |

### Available Pack Sizes

| Stock Code | Size                 | Case Quantity | Dispenser |
|------------|----------------------|---------------|-----------|
| GPF3L      | 3.25 Litre Cartridge | 4             | GPF3LWHI  |

Worldwide Patent Pending
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